

Essay Plan Draft 1

I've always preferred hospitality as my career of choice - I enjoy the noise, the ever-changing atmospheres and the flexibility found within the industry and in shift work. These traits are characteristics of my type – ESTP (found from the MBTI). Through my enjoyment of particularly bar work, I wish to progress to become a Bar Manager.

- Discussion of ESTP's and their traits (i.e. like practical, hands-on things, adaptable, tolerant and like problem-solving), and how these traits are strengths/weaknesses in study and the hospitality industry.
- Discussion of Critical Thinking (WGCTA) and why it is vital to success in study and management roles. **(Score?)**

Career Plan: Bar Manager (SMART GOALS)

- Distinctive characteristics of a bar manager (what I possess [dominant function 'ES'] v. What I need to work on [inferior function 'IN']) and how these and other key characteristics (i.e. flexibility), suit different components of the role. (*Cox et al, 2007*)
- Critical thinking skills (WGCTA) in relation to hospitality management and my strengths/weaknesses in relation to management.

Study Plan: BBHM

- What areas of Critical Thinking are to be improved (Inference and Deduction) and how working on these will improve first my study and then later my career.
- How my Myer Briggs Type governs my learning style and address methods which I can harness in order to become more comfortable studying. This will enhance my learning ability and help me to achieve my 'SMART' goals.

In completing this assignment I hope to have a better understanding of myself and the way I receive/process/project/analyse information in order to excel in my studies and in my career.

References:

Cox, B.D., Gentry, W.A. Mondore, S.P., (2007) 'A study of managerial derailment characteristics and personality preferences,' *Journal of Management Development*, Vol 26, Iss 9, pp857-873, viewed on 18th March, 2009.

Word Count 267

Standard for low score	Mark (max. 20)					Standard for high score
Demonstrated little understanding of own personality type – e.g. used verbatim quotes from the MBTI report	1	2	3	4	5	Demonstrated a thorough understanding of own personality type – e.g. discussion of dominant function and inferior function
Demonstrated little understanding of the nature and characteristics of the hospitality industry (or another industry sector for non-hospitality major)	1	2	3	4	5	Demonstrated a thorough understanding of the nature and characteristics of the hospitality industry (or another industry sector for non-hospitality major)
Little to no justification of career choice; little to no discussion on the relationships between own personality and the characteristics of the industry	1	2	3	4	5	Justified the choice of career by discussing in-depth the relationships between the dominant function and the preferred career, and the management of the inferior function
Little to no application of concepts covered in the semester so far, and/or references related to the topic	0.5	1	1.5	2	2.5	Applied a wide range of concepts covered in the semester so far, and/or cited various references related to the topic
Incorrect grammar and spelling throughout	0.5	1	1.5	2	2.5	Correct grammar and spelling throughout

8.00/10

VERY NICE WORK!!! – well done.